

The diagram shows a rectangular layout with three concentric borders. The outermost border is a thin black line. Inside it is a thicker red line, and the innermost border is a blue line. The text explains the function of each line: the black line is the bleed line, the red line is the cut line, and the blue line is the safety line. Arrows point from the text to the respective lines: a vertical arrow points to the black line, a horizontal arrow points to the red line, and another horizontal arrow points to the blue line. The finished size is 2x3.5 inches, and the size including bleed is 2.125x3.625 inches.

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 2X3.5
WITH BLEED - 2.125X3.625