



The diagram shows a horizontal rectangular layout for a business card. It features three main lines: a red line (cut line), a blue line (safety line), and a green line (fold line). The red line is the outermost, followed by the blue line, and then the green line. The text 'BK' is on the left and 'FER' is on the right, both in large, light gray letters. A horizontal double-headed arrow spans the width of the card. A vertical double-headed arrow points to the green fold line. Arrows also point from the text labels to their respective lines.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 3.5X2
WITH BLEED- 7.125X2.125

GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP