

A circular diagram with three concentric lines: a black outer line, a red middle line, and a blue inner line. Arrows point from text labels to each line. The black line is the outermost, the red line is in the middle, and the blue line is the innermost.

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 24" X 24"
WITH BLEED - 25" X 25"