

The diagram shows a square layout with three concentric borders. The outermost border is a thick orange line. Inside it is a blue line, and the innermost is a black line. All corners are rounded. Three arrows point from text labels to these lines: one from the top pointing to the black line, one from the right pointing to the orange line, and one from the right pointing to the blue line.

**BLACK LINE IS THE BLEED LINE**  
BACKGROUNDS AND IMAGES THAT BLEED  
OFF MUST EXTEND TO THIS LINE

**RED LINE IS THE CUT LINE**  
THIS IS WHERE THE FINISHED  
PRODUCT WILL BE CUT

**BLUE LINE IS THE SAFETY LINE**  
ANYTHING THAT IS NOT GETTING CUT  
MUST BE INSIDE THIS LINE

**FINISHED SIZE - 2X2**  
**WITH BLEED - 2.125X2.125**