



A circular diagram with three concentric lines: a black outer line, a red middle line, and a blue inner line. Arrows point from the text to each line: a vertical arrow from the top points to the black line, a horizontal arrow from the right points to the red line, and another horizontal arrow from the right points to the blue line.

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 3X3
WITH BLEED - 3.125X3.125