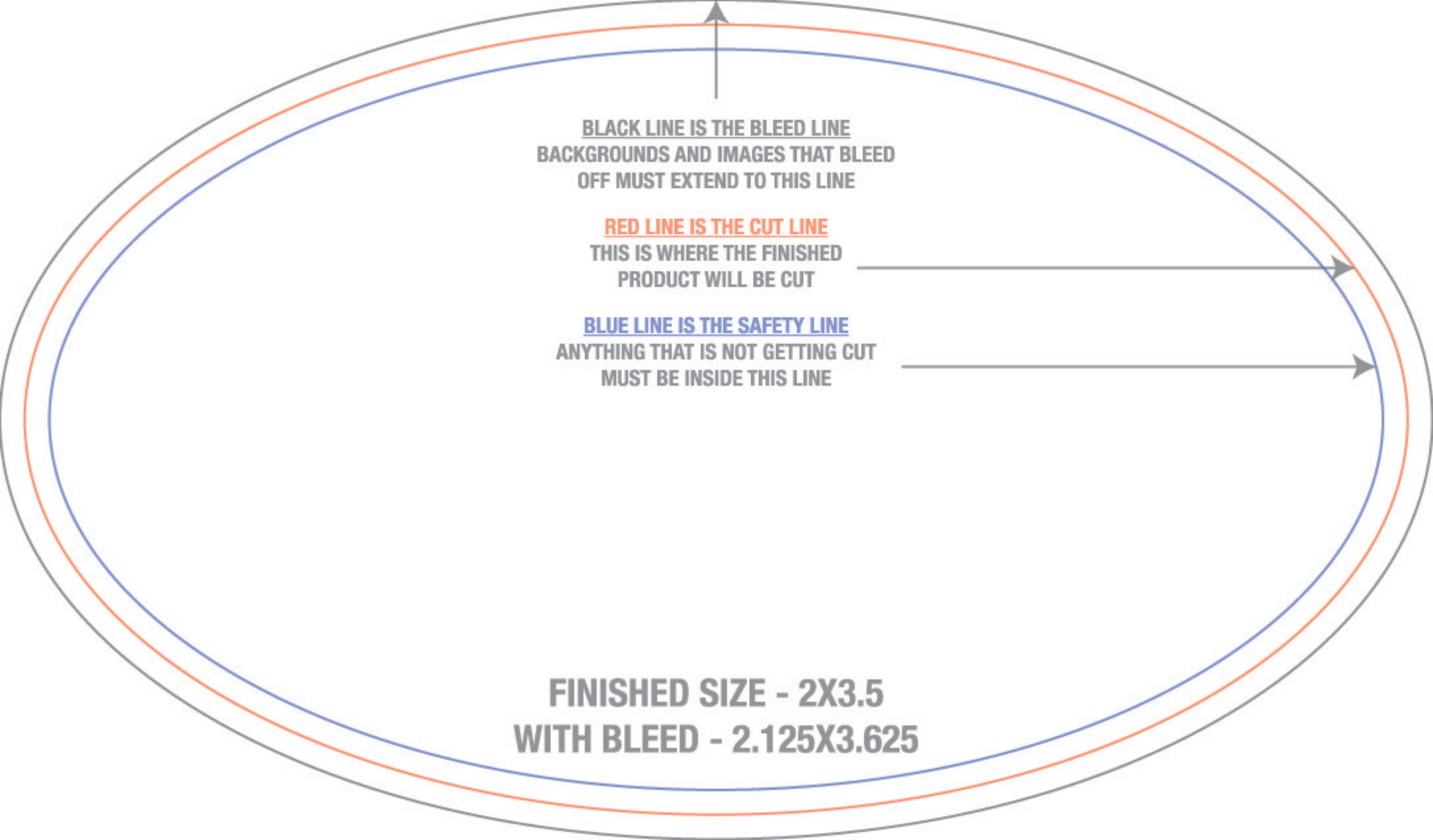




The diagram shows three concentric ovals. The outermost is a black line, the middle is a red line, and the innermost is a blue line. Arrows point from the text to each line: a vertical arrow from the top text to the black line, and two horizontal arrows from the middle and bottom text to the red and blue lines respectively.

BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

FINISHED SIZE - 2X3.5
WITH BLEED - 2.125X3.625