



The diagram shows a horizontal rectangular layout for a banner. It features two concentric borders: an outer orange border and an inner blue border. The area between these borders represents the 'bleed'. A horizontal double-headed arrow spans the width of the inner blue border. Two diagonal arrows point from the text 'RED LINE IS THE CUT LINE' to the top corners of the orange border.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

FINISHED SIZE- 2x8
WITH BLEED- 2.125x8.125