

The diagram shows a square layout with three concentric borders. The innermost border is a blue line, the middle border is a black line, and the outermost border is a red line. An upward-pointing arrow from the red line indicates the cut line. A rightward-pointing arrow from the blue line indicates the safety line. Another rightward-pointing arrow from the black line indicates the bleed line. Text labels explain the purpose of each line and provide the dimensions for the finished size and the size including bleed.

RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS LINE

BLACK LINE IS THE BLEED LINE

BACKGROUNDS AND IMAGES THAT BLEED
OFF MUST EXTEND TO THIS LINE

FINISHED SIZE - 2X2
WITH BLEED - 2.125X2.125