BLACK LINE IS THE BLEED LINE
BACKGROUNDS AND IMAGES THAT BLEED OFF MUST EXTEND TO THIS LINE

RED LINE IS THE CUT LINE
THIS IS WHERE THE FINISHED PRODUCT WILL BE CUT

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT GETTING CUT OUT MUST BE INSIDE THIS LINE

FINISHED SIZE - 11X17
WITH BLEED - 11.5X17.5